

Dear Valued Retail Partners,

As your trusted partner in natural healing solutions, we're delighted to announce the launch of our new packaging, along with a couple of great new products.

New Look – Packaging Refresh Objectives:

- 1. Clear features & benefits:** Our new design makes it easy for retail associates to educate their customers on Mānuka Vet. Be sure to check out the “trace your honey” feature on the side of the package!
- 2. Improved Navigation:** New packaging colours and modified product names ensure your customers can find the right product for their pet's needs.
- 3. Stronger shelf presence:** Colorful and attractive design for better merchandising and on-shelf impact.



Removed from range

New Product – Mānuka Vet Wound Spray:

In addition to new packaging, we've developed a new product, Mānuka Vet Wound Spray. This easy-to-apply protective spray features 500+ MGO Mānuka honey for fast healing, added aloe to soothe skin, and lemongrass as a natural insect deterrent.

100% natural and vet-formulated, Mānuka Vet Wound Spray ensures animals heal quickly from wounds, abrasions, and other skin conditions.

Mānuka Vet Wound Spray will replace Skin & Wound Creme.

Clear out offer: 30% off existing Skin & Wound and Hot Spot & Wound products (while supplies last).

New Size – Mānuka Vet Hot Spot Solution:

For even better value, Mānuka Vet Hot Spot Solution is now available in a larger size – 4 fl oz.



FAQs:

- 1. When are the new products & branding available?** On orders shipping on or after July 1st.
- 2. Have the UPC codes changed with the new branding?** No, UPC codes are the same.
- 3. Has the pricing changed?** Yes, new pricing for 2025 has been applied to newly branded products. See the attached pricing for details.

Additional Questions?

We're happy to help. Feel free to reach out to us at: enquiries@manukavet.com

Thank you for your continued partnership and support in bringing “Healing Solution from the Hive” to animals worldwide.

Kind Regards,
The Mānuka Vet Team